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**Describe the premise of the entire talk to yourself in only a single sentence with a subject, object, and verb.**

# Title each slide with its own premise

1. Make the premise of your talk into a continuous story made of slides.

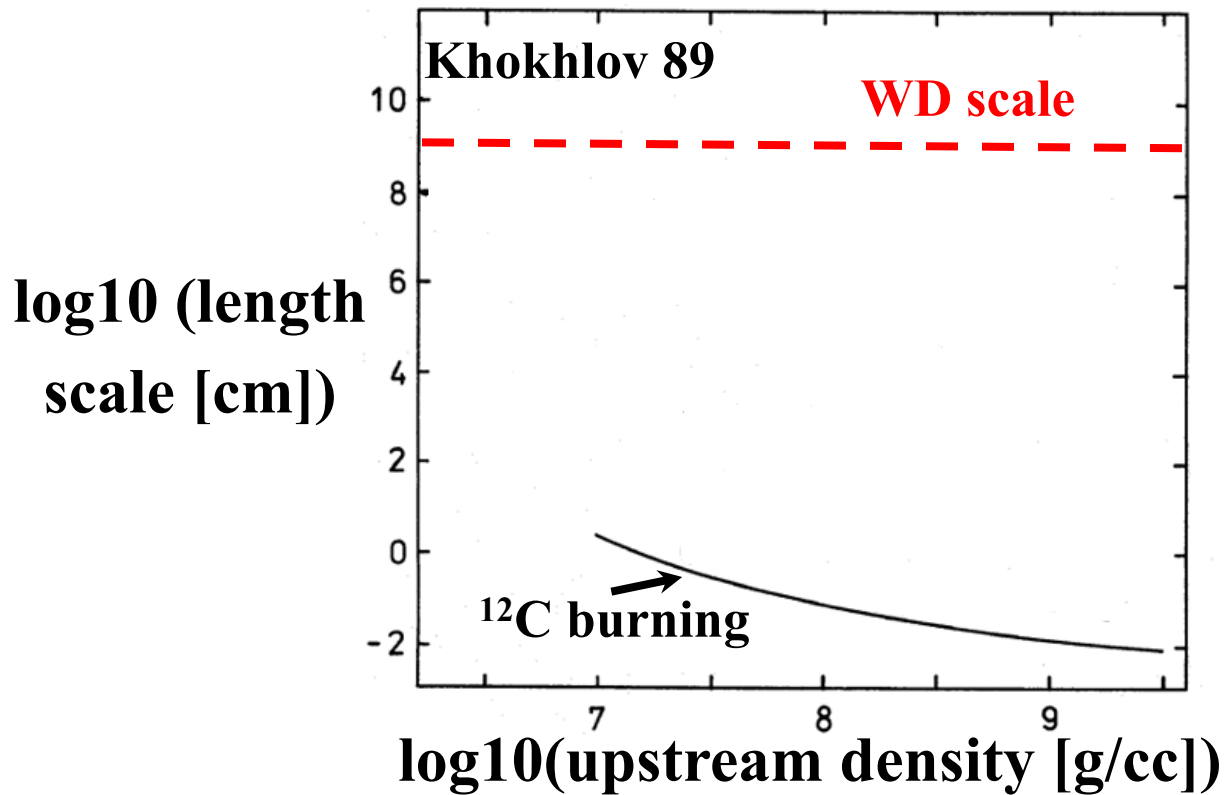
# Title each slide with its own premise

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2. Each slide should have its own premise.

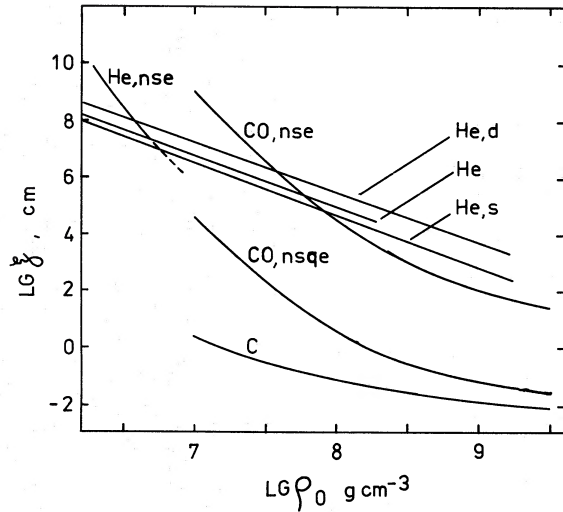
# Title each slide with its own premise

1. Make the premise of your talk into a continuous story made of slides.
2. Each slide should have its own premise.
3. keep your slides simple. Each slide should contain only what is essential for the premise.

# Plots and equations should be used lightly



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1. wonder about a phenomenon (**the challenge**)
2. Tension rises as you describe the gap in our knowledge, foreshadowing the discovery.
3. Then, there is a second wonder:  
“Ahh, that is what the answer looks like” (**the evidence**)

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5. Focus on a nice introduction.

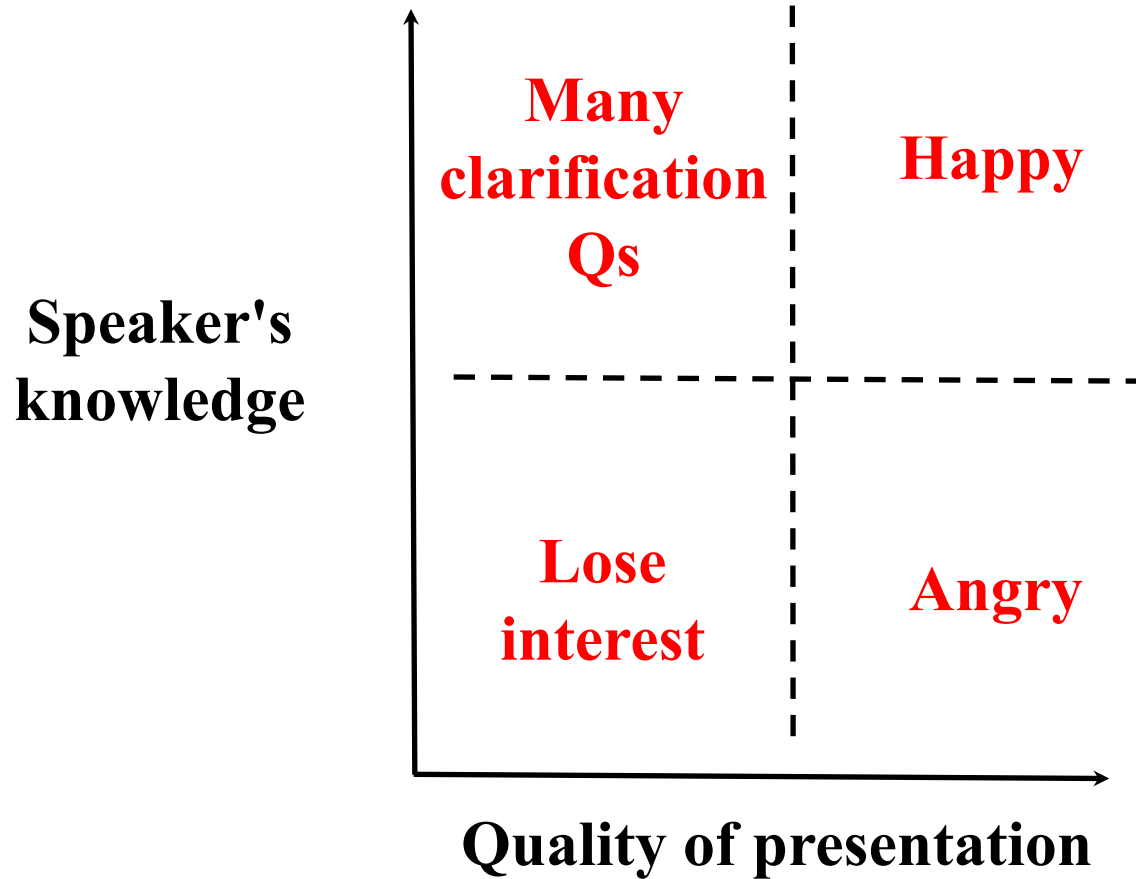
**Presentation: Make eye contact with the audience, rather than with your own slides.**



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**You are responsible for guiding the audience through your fascinating research.**

# Audience responds differently to different speakers



**Questions: Listen to the question,  
repeat to see if you got it, and answer  
its content but not its tone.**